

ORANGE WORLD MART

COMPANY'S PORTFOLIO

Started the journey with a small Ayurvedic medicine business in 1998, Mr. Pranab Meur, the CMD of the organization, set a goal to elevate the organization to one of the ultimate successes, because he had with him the indomitable courage and innovative business ability. Gradually, the company was transformed into a conglomerate of companies, now called **Orange World Mart (Powered By Dhanvantary Bioscience Private Limited)**.

The triumph of Dhanvantary Bioscience Pvt. Ltd. started on December 18, 2017. Any road to ultimate success is never smooth so the first two years of Dhanvantary Bio Science were very difficult and arduous. Judiciously overcoming this initial hurdle, Dhanvantary Bioscience no longer had to look back. About eighteen lakhs trained and active smart guides across India are now engaged in online marketing with over twenty thousand products including daily necessities, clothes, shoes, bags, lifestyle products, cosmetics and surprisingly effective ayurvedic medicines for various complex diseases. Nevertheless, the app used to run online marketing is a ground breaking and world-first successful endeavour of **Orange World Mart**.

Factory: A state-of-the-art factory with its own research and development facilities. From the collection of accurate and unadulterated raw materials i.e. plants then to maintain the quality by examining the efficacy of each batch of medicine thoroughly and only after then it is released in the market.

Corporate Office: A sophisticated Six storied office having around 10,000 square feet of carpet area in the most expensive place in Kolkata.

Over and above the cosy accommodation arrangements for the regular employees, the office has a training room with a seating capacity of nearly hundred people, a sound proof studio for regular broadcast of the company's activities and sharing of knowledge across India through social media, a hygienic cafeteria for visitors and employees subsidised by the company and a large conference room for continuous group meeting.

Training: As it is an app-based business, the IT training is extremely necessary, also the knowledge on the medical protocol of using Ayurvedic medicines, a bunch of specially trained faculties have been deployed to render online and offline training throughout the month to equip the smart guides to offer the service to the mankind. Specially trained tele-callers are also there round the clock for offering on -job-training to millions of smart guides.

Warehouse: A huge warehouse of about 30,000 square feet in the G. 3 building to cater to the growing market demand across India. More than 50 highly efficient delivery executives in this warehouse are continuously working for maintaining smooth supply chain of all the products as per the demand in different states of India.

Research: Mr. Pranab Meur, Chairman of **Orange World Mart (Powered By Dhanvantary Biosciences Private Limited)**, is having the ancestral experience over Ayurveda, so he produced thousands of researched and tested formulations which are available with the company for the treatment of various complex diseases. This includes the ayurvedic medicines for some of the most common invasive disorders such as diabetes, various skin diseases including eczema and psoriasis, prostate problems, various gynaecological problems are producing miraculous results and these medicines are already highly acclaimed all over India for their ability to cure diseases.

Projects on Services: **Orange World Mart** believes in services towards humanity, that is why the company has set up the "**Orange Smile Foundation**" for the welfare to the society. Ignoring the frown of the Corona pandemic, with a commitment to social service, The Smart guides and The management staff reached out to the frightened and devastated people in every corner of the country with food and corona Ayush Kwath, Basil Drops and hand sanitizer keeping their own lives at risk. More than 10 crore of rupees was allocated by the company during corona pandemic period for the poor and marooned people. The huge and indigenous Smile Foundation fund is also used for the people who are affected by natural disasters such as storms, floods or earthquake.

ORANGE IT: For Continuous hike of the cost of transportation man to man venue meetings have suddenly effected. At this juncture, Mr. Pranab the CMD of **Orange World Mart**, thought of further streamlining the **orange world IT** department for better and faster communication. So he introduced the "**Orange Club APP**" through which personalized online business are available for the different class of people of the society at free of As a result, apart from the smart guides, who have been doing online business since long, a large number of new people will also be able to do business without capital with his own business developed by **Orange World Mart** A huge efficient and fully trained force in information technology has been deployed for this herculean task through the company's own servers approved by Google and Microsoft.

From The Desk Of Mr. Pranab Meur

Dear Friend-First of all, I would like to thank you all for your tireless and relentless efforts that have brought **Orange World Mart (Powered By Dhanvantary Bioscience Pvt. Ltd.)** to a historic juncture today. I salute your contribution to the company as a craftsman setting newer milestones every day.

The Corona periods of 2020 and 2021 had devastated the world socially and economically, and India was no exception, but in those dreadful days, your bold steps, risking your life to keep your regular contacts for keeping millions of our customers intact and take the company forward, thus the indomitable perseverance you have shown will be remembered forever by all the management members of **Dhanvantary** including me.

You know, from the very beginning my dream was to build **Dhanvantary Bioscience** as a family and to that end I have repeatedly called upon you and requested you to consider the company as your own family. Have a direct involvement in small or big work in the family, individuals may have differences of opinion but it is better not to have differences of soul, as this weakens the foundation of the family.

As you know, a bunch of projects were brought in to strengthen the company and at the same time for your growth which is being implemented in 2023. The most important of these projects are the dazzling corporate office with induction of **Orange Club** App which will help you to lead your business to ultimate success in near future. A project of 1,44,00 square feet factory is on fabrication stage nearby Kolkata city keeping in mind the growing demand of the market, and, above all, the company's new income plan - which will ensure more revenue for a lifetime now.

The only message I would like to convey to you again and again is that, whatever decision the **orange world family (Powered By Dhanvantary Bioscience Pvt. Ltd.)** makes in the years to come, as in previous years, will always be for benefit of the family members even so, a few exceptional persons who denied the group interest and worked for the self, I plea for them to return to the mainstream of the company's philosophy to make the company stronger.

Founder and CMD

Orange World Mart

Powered by **dhanvantary bioscience private limited**

Our Mission & Vision

OUR MISSION

"Bimari Aur Berojgar Mukht Bharat".

Our mission is to elevate everyone into a skilled Entrepreneur, irrespective of any social, economic, and educational background. The company is trying to uplift the common people of India from worry state to don't worry state of mind in terms of health and income.

OUR COMMITMENT TO HUMANITY

Supporting the marooned and ailing people across the country in the grim situations like epidemic, pandemic and natural calamities like storm and flood through the **"Orange Smile Foundation"** - a foundation created by **Dhanvantary Bioscience Pvt. Ltd.**

OUR VISION

Financial empowerment to the millions of people around the country through systematic learning.

Our vision is to empower the millions with systematic learning and development and make them able to earn independently clubbed with modern information technology.

Introduction

As traditional things have been transforming gradually, so too has man changed himself to survive. The way in which the basic needs of life used to be met is changing now but the basic needs remain the same. The basic human needs are growing but the sources of supply are dwindling, so people are facing new challenges every day. Due to this, new and better technology is applied for improved farming, fast transportation system is required to sustain and improve business, and application of e-mail, mobile, etc. has become inevitable to speed up communications. In the same way, for higher cost of transportation, people are now encouraged to shop online instead of going to the market in groups. Another advantage of online is that almost everything is much cheaper here, and one can get the things delivered at home without any hassle. In recent Covid's frightening years, people have become increasingly dependent on online apps to meet their daily needs. It is very important to note that doing business online is more profit generating and very cost-effective than running a shop offline.

That's why **Orange World Mart** (Powered By **Dhanvantary Bioscience Pvt. Ltd.**) has come up with a reliable way to make the business successful through tailor-made mobile application in the name of **Orange Club App** for its millions of associates. **Orange World Mart** goes a step further and seeks to extend this benefit not only to the own associates but also to the people associated with various professions in the society. Profession refers to a large group of business or professions such as doctors, teachers, students, housewives, unemployed young men and women, food traders, sweet shops, fruit shops, flower shops, beauty parlours, salons, e-rickshaw drivers, drug stores, retail store, wholesalers, dance music or drawing school, spa, gym, electrician, electronics repair, painter, caterer, decorator, book sellers, car booking, driver service, made & housekeeping, astrology, tour & travel services, Food Ordering, Grocery, Meat Online, Pharmacy, Flower, Chocolates, Tiffin, Catering, Cake, Pizza. assistance with information technology will also be provided to the people involved in the above said various professions at a throwaway cost.

Our Other Product And Services Are

Our Profile

With a futuristic vision, **Orange World Mart** is aiming to make India "Bimari Aur Be-Rojgari Mukht", thus the company has taken a lot of Nobel projects to empower the common people of India. The introduction of "**Orange Club**" App will help millions of people around the country who does not have enough business capital to promote their own business and reach to the customers. Even the small entrepreneurs, housewives, college students, technicians, parlour owners and many more professionals can use the Application to spread their own business idea and products to the people will less effort and having less or no business capital. **Orange World Mart** is serving the society with 100% pure organic, herbal, vegetarian and natural supplement formulated by ayurvedic experts. Each batch is tested for heavy metals and microbes. No preservatives, chemicals, starch, yeast, artificial flavour is added to the health-care products. All products made in classical ancient Vedic formula. Having own manufacturing unit with nearly 11,000 formulae of products owned by the **Dhanvantary Bio Science group of companies**. With a rich background, the company is further driven by the able and a visionary CMD, Mr. Pranab Meur, who has further expanded the product range to 350,000 varieties to fulfil the needs of the people of India. He says "Dreams are not only to be seen It is seen to be made True".

The company is presently working on

01. Personalised App, namely "**Orange Club**" APNA VYAPAR (FOR SMART BUSINESSOPPRUTUNITY)
02. **ORANGE Smile Foundation** for ailing and destitute people.
03. **We have developed Combo Kit Medicines to treat 226 Type of different diseases.**
04. **ORANGE** Parivar.
05. Health Care Products Own Manufacturing.
06. Beauty Care Products Own Manufacturing.
07. Personal Care Products Own Manufacturing.
08. Agricultural Products Own Manufacturing.
09. Apparels For both He and She.
10. FMCG Products.
11. Life Style: Belt, Shoes, Wallets, Bag Own Manufacturing.
12. Different Tea Leaves.
13. Kids Section.
14. Groceries.
15. Personal Accessories Watches, Perfumes etc.
16. **GO4FOOD** (For Food Odering)
17. **PIZZEMIA** (For Pizza Ordering)

18. **FOODIE EMPIRE** (For Catering Service)
19. **GROCERY HEAVEN** (For Grocery Orders)
20. **CHEERS GO** (For Liquor Order)
21. **CAKE KAFFE** (For Cake Order)
22. **CHOCO FANTASIA** (For Chocolate Order)
23. **FOODIFFIN** (For Tiffin Order)
24. **MEAT4YOU** (For Meat Order)
25. **MEDIXI** (For Medicine Order)
26. **FLOWER BONANZA** (For Flower Order)

Also, the company provides Free online treatment facilities, Effective training for continuous learning and development and provides wonderful career opportunity.

Independent Business Owner

Orange World Mart continues to work with its commitment to the millions of independent business partners spread across India because the company believes that business partners or associates are the core driving force of the company. Determining the company's consistent policy, making some immediate decisions from time to time to speed up the business, all such decisions are therefore made in accordance with the advice of the associates. **Orange World Mart** (Powered By **Dhanvantary Bioscience Pvt. Ltd.**) believes in the principle of "Win- Win" situation. Because **Dhanvantary Bioscience** alone has created hundreds of millionaires of its business associates in just two years - a record.

As the situation progressed, the outbreak of Corona epidemic suddenly spread all over the world, with no exception of India. During the days of home confinement, business as usual was in recession. Mr. Pranab Meur, CMD of Dhanvantary Bioscience Company, therefore started looking for new and alternative ways to speed up the business and from there an idea of **Orange Club App** was originated. With a group of young talented IT experts, under the supervision and led by Mr. Pranab Meur the application is being created. Problems such as limited travel facility due to the Corona lockdown, accompanying with abnormal increase in transportation costs for which the business flow was hindered - now no longer there remained any barriers. The company's business associates are able to communicate with people effortlessly through this app, so the business is growing as expected. All of our associates who have already started using this app are getting the following benefits: This app will be available for free.

The app will have the name of your business along with your name and picture The app show that you own your business.

Huge stock of 350,000 products including various ayurvedic medicines which are surprisingly effective for chronic diseases, daily necessities, groceries, FMCG products, various types of bags, clothes, suits, lifestyle and cosmetics etc.

Details of which products are eligible for immediate delivery.

Online payment facility.

Details of expected date and time for home delivery.

Convenience to report any complaints about the product quality.

The advantage of uploading new products when added.

Order cart inside the app.

- Advertise your business on the running banner.

If you do business through that app, your business is running for 24 hours a day.

Profit on sales will be credited to the bank account instantly online. The benefits of doing business from home can be conveyed to many unemployed

youths, students, teachers, people involved in various businesses and to the housewives.

E-Business - Doctor

People all over the world always compare a good doctor to a God. As a respected doctor, the people of this region treat you with deep respect because the quality of your treatment has helped many people to recover from serious illness. If the quality of your treatment can reach a greater number of people if more ailing people get cured of the diseases what could be better than if it is done!

To popularise you as a great doctor and to reach you and your medical treatment to more people, I have come up with an innovative way that is "**Orange Club App**". **Orange World Mart** (powered by **Dhanvantary Bioscience**) Company has done a breakthrough and the first successful endeavour in the world to make your life easier than ever.

You know that today's age is the age of information technology, with which people can easily communicate with other people very quickly and as and when it is necessary. Through this "**Orange Club App**", people from different sections of the society will immediately contact you in case of their physical problems. Not only that, this FREE app will give you many more benefits. The other benefits are as follows-

Your contact number with your name, address and photo Which diseases you are specialize with

The convenience of making an appointment with you

The facility to upload the details of the patient's previous treatment The advantage of uploading the report of whatever is tested as per your suggestion

of sending doctor's fee online

Chat facility in case of emergency

Advantages of VDO conferencing if required

Facility of the exchange of prescriptions online after treatment In case of emergency like natural calamity etc. this app provides the facility of the patients' and the doctor's interaction staying at respective homes.

If you want, from this app, you can get detailed description of the **Orange World Mart** medicines and the dosage for the treatment of various chronic diseases as tutorial.

E-business; DBS Product, Student

You are a student. If you continue to get the right tuition, relevant books, suggestions, coaching, etc. at the right time, then you will be able to achieve the goals in your life like becoming a doctor or engineer, becoming an IT specialist or IAS IPS etc., which you had dreamt for.

But you know that nowadays education and higher education has become so expensive that due to the financial hardship of parents and guardians, the dreams of many such talented students to succeed in life remain elusive.

Normally all parents or guardians want to do everything possible to provide the necessary funds for the best education of their children but in this age of inflation it impossible to make both ends meet.

In such a situation, if you find a way to earn thousands to lakhs of rupees a month without any investment and in between your daily studies and leisure time, sitting at home and online, then your dreams of life will surely come true. We believe that this extra income will help you for higher studies and fulfil your career goals in your life. You know that it takes a personalized app to do business online and it costs a lot to create this app.

We can fully assist you in this matter as our company Orange World Mart has introduced a ground-breaking and the world's first successful endeavour, which is a business app called "**Orange Club App**".

You will get many benefits if you take this app and can grow your business phenomenally.

This app is available for free.

The app will have the name of your business along with your name and picture The app will show that you own your business.

Huge stock of 350,000 products including various ayurvedic medicines which are surprisingly effective for chronic diseases, daily necessities, groceries, FMCG products, various types of bags, clothes, suits, lifestyle and cosmetics etc.

Details which products are eligible for immediate delivery.

Online payment facility.

Details of date and time for home delivery.

Convenience to report any complaints about the product quality.

The advantage of uploading new products when added.

Order cart facility inside the app.

Advertise your business on the running banner.

If you do business through that app, your business is running for 24 hours a day. Profit on sales will be credited to the bank account instantly online.

E-Business/DBS Product - Housewife

In today's world insecurity is slowly killing every human being like a hidden bug, could be it is financial insecurity or social insecurity! Employment, regular income, child education, family health everything is becoming more and more uncertain every day. As a responsible housewife you must be aware of the depth of this crisis so you remain very worried and anxious every moment. You must be trying your best to get out of this crisis you feel if you can find a way to earn some extra for family and children at the end of the day after handling the various responsibilities of the family.

My belief you are concerned because the rate at which the cost of oil, fuel, medicine and education, including the necessities of life, is increasing, is gradually pushing the savings targets you have set for your family meaning your savings are also declining. I believe that you want to earn something staying at home to fulfill some of your

own personal dreams and desires along with the financial prosperity of your family. Some wise man said "Woman, thou are half the sky".

Women are climbing Everest, women have manoeuvred rockets in the planet, women have gone to war on the border, women have given their lives in the country's freedom movement. To underestimate the power of women is nothing but foolishness.

No matter how much we talk about women empowerment, in fact no planned steps have been taken in our country for empowering the women.

Orange World Mart (Powered By **Dhanvantary Bioscience Pvt. Ltd.**) is about to offer you one of the first and ground-breaking chapters in the world for the empowerment of women. For women's empowerment, we have brought for you through **Orange Club App** " **Apna Vyapar**. Connect your relatives and friends scattered all over the country through this app first then the rest will be a history in your life.

Many benefits are offered by this FREE app and can grow your business phenomenally.

This app is available for free.

The app will have the name of your business along with your name and picture

The app will show that you own your

Huge stock of 350,000 products including various ayurvedic medicines which are surprisingly effective for chronic diseases, daily necessities, groceries, FMCG products, various types of bags, clothes, suits, lifestyle and cosmetics etc.

Details of which products are eligible for immediate delivery.

Online payment facility.

Details of expected date and time for home delivery.

Convenience to report any complaints about the product quality.

The advantage of uploading new products when added.

Order cart facility inside the app.

Advertise your business on the running banner.

If you do business through that app, your business is running for 24 hours a day. Profit on sales will be credited to the bank account instantly online.

Women do not have to compromise with family responsibilities and family values when doing business from home.

E-Business Pharmacy

As a good doctor prescribes the right medicine to cure a person's disease, so a pharmacist, you too play a unique role in curing the patient by giving him the right quality and the appropriate medicine. A doctor and you, as a complement to each other, do your part to cure a patient's illness. But one thing to worry about is at the rate the number of drugstores grows, so not the number of customers, so your business turnover and profit margin are declining. Secondly some big drug dealers build their own business app on the strength of their capital and do their business worth millions through this app - which is beyond your grasp. Due to the high turnover, they attract more and more customers with higher discounts, which you are unable to do this is also a big challenge for you.

One more thing to keep in mind is that modern customers prefer to shop online whether it is essentials or medicines and even if you can't keep up with this buying habit of the customers, it will not be possible for you to continue your business. So, today have come to you with a new concept. **Orange World Mart** (Powered By **Dhanvantary Bioscience Pvt. Ltd.**) has come up with " **Orange Club App** " for you and for the growth of your business. It is a breakthrough and the first successful attempt in the world.

With this app you can compete with big brands of Pharma Retail Chain stores. You will become the owner of this app and like the big pharma retail chain stores, you can offer home delivery, discounts, etc. of the customer's choice if you want. The first thing you need to do is get all the customers coming to your store to download this app- the rest will be history in your life.

To grow your business the FREE app will offer you the following benefits

App with your business name, your name and your photo. Facility of uploading the prescription of the Customer.

Facility to write the name, phone number, address of the buyer in case of home delivery.

Home delivery deadline date, time etc.

If someone wants to get instant delivery and if the prescribed medicine is out of stock, then you can resort to the chat facility, which is there in the app, to get the permission from the customer to give the medicine.

Cash on delivery or online payment facility.

Even if someone don't want to take home delivery and order through this app, the customer does not have to wait in the store he immediately gets the medicine he has ordered. Business can be done 24 hours a day through the app, also business can be done sitting at home even on weekly closing days.

Doing business through the app does not cost a huge store. A small, neatly arranged showroom is enough it saves a lot of money.

If you trade drugs through this app, you do not have to keep various drugs in your store, you can pick up the stock as per the order.

With the help of this app, the number of employees in your store can be reduced so the cost is

reduced. You employ a lot number employee just to manage the rush at the peak hours. Orders through the app will actually be helpful to minimise the crowd at the counter but your turnover will gradually increase.

E - Business; Self Business

(Shopkeeper)

A trusted businessman is a well-known person in the area because he has been conducting business in the area for many years in very honest way.

But nowadays the number of shops, stores and malls are increasing phenomenally but the number of buyers is not increasing in proportion to that, so it is becoming quite a challenge for a businessman to maintain the volume and profit margins day by day.

At the same time, we would like to draw the attention to another important issue which is called the "Modern Buying Behaviour of the customers.

The trend of "Online Shopping has started in our country since several years ago than the recent Corona lockdown periods, and also during the Corona pandemic it was considered as one and only way to shop for even essential items and consumers from all over the world including India, started shopping online, which seemed to be the only way to survive in the terrific periods.

In that case, if a businessman can capitalize on the popularity of this online shopping habit of the customers, then he will be able to grow his business many times over. When doing business online, one knows that the first thing one needs a "Business App", which is an expensive way to get so.

We can fully assist to all businessman in this regard as our company **Orange World Mart** (Powered By **Dhanvantary Bioscience Pvt. Ltd.**) has introduced a ground-breaking and the world's first successful endeavour, which is a business app called the "**Orange Club App**". A businessman can get many benefits if he take this app and can grow the business phenomenally.

FREE APP OFFER YOU THE FOLLOWING BENEFITS

This app is available for free.

The app will have the name of the business along with the name and the Photo of the businessman.

Store address.

Details with pictures of which are the products he is dealing with.

Details of which products are eligible for immediate delivery.

Online payment facility.

Details of date and time for home delivery.

Convenience to report any complaints about product quality.

The advantage of uploading new products when added.

Order cart facility inside the app.

Facility to advertise the business on the running banner.

Business benefits with his own products, if any along with other products.

Business through app, means business is running for 24 hours a day.

Doing business through the app reduces overhead costs thus increases the business profits.

E-Business - DBS Product - Unemployed Young Men and Women

Today, if you recall the dreams of the past in your life, then what do you feel? Don't you think that what was the purpose of studying so much! As you grow older, the intense pain of unemployment erodes the pleasures in your life. All avenues for self-esteem and self-respect are no more there. Even though you get a job of a mediocre type, you have thought a hundred times about doing something like this - you think, such an award for so much of education! Harassment outside the house, people's thoughts are such that not getting a job is only your fault! The basic necessities of life, such as love, marriage, family or children, these traditional events of life stand still for only one reason, and that is, not having a regular income. When you think of a job, you can visualize the job of a delivery boy who can't meet the minimum worldly needs by working hard from dawn to dusk. It is better to forget about government jobs because, wherever there is, the boys who have passed M Phil apply for the job to do the work in the crematorium as a cremator. At last, the idea comes to start a small business - but there is also a big challenge with it. The need of capital for furnishing the shop, advance, buying the shop accessories all of these require a huge amount of money, I know which you can not afford. Where do you get so much money? That is why the thoughts and desires of the mind get lost in the maze.

That is why I have come to you. I have come to offer an alternative way to overcome this stalemate in your life. We have come up with an epoch-making and world first successful endeavour from **Orange World Mart** (Powered By **Dhanvantary Bioscience Pvt. Ltd.**) called **Orange Club App**. With this app, you will be able to make a living throughout your life without any capital. With this app you get connected with your relatives and friends scattered all over India first then the rest will be the history in your life.

The following benefits offered by this FREE app and can grow your business phenomenally.

This app is available for free.

The app will have the name of your business along with your name and picture The app will show that you own your business.

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